

ORDINANCE NO. 2009-75

ESTABLISHING A FRAMEWORK FOR THE PRODUCTION AND ADMINISTRATION OF MAJOR SPECIAL EVENTS COORDINATED BY THE PARKS & RECREATION DEPARTMENT; AUTHORIZING THE CITY MANAGER, AND A SPECIFIC DESIGNEE, TO ENTER INTO A RANGE OF CONTRACTS ENABLING THE PRESENTATION OF MAJOR SPECIAL EVENTS WITHIN BLUE ASH FOR 2010; AND DECLARING AN EMERGENCY

WHEREAS, Section 9.12 of Article IX of the Charter of the City of Blue Ash, Ohio, provides the method under which the City Manager shall make certain purchases and enter into contracts on behalf of the City; and

WHEREAS, the City of Blue Ash is responsible for the presentation of major special events, such examples being the Taste of Blue Ash, 4<sup>th</sup> of July (Red, White & Blue Ash), SummerBration, and Heritage Day; and

WHEREAS, the need exists to continue the standardization and centralization of the operational and financial aspects relating to these City of Blue Ash Parks & Recreation special events (as was accomplished in years 2004 through 2009); and

WHEREAS, the Parks & Recreation Director and Treasurer have presented to the City Manager and to City Council a framework for the handling of these events which would provide expanded financial accountability and reporting, and would also centralize the planning, administration, and implementation of all Blue Ash major events under the Parks & Recreation Department; and

WHEREAS, event-specific revenue and expenditure accounts have been created within the City's Parks & Recreation Fund for the deposit and recording of all sponsorships, contributions, and revenues of any type pertaining to each event, as well as for the proper recording of all expenditures consistent with the intent of the event; and

WHEREAS, this framework complies with the parameters of the Blue Ash Charter, the Blue Ash Code of Ordinances, the Ohio Revised Code, and the operational policies and procedures of the City's Finance Division, thus making these transactions subject to annual review and audit by the Auditor of State; and

WHEREAS, although implementation of this framework was first accomplished in late 2003 for the 2004 event season, and has been successfully employed since that time, it would be appropriate to secure acceptance by City Council of this continued approach, including Council's granting to the City Manager, and to the Parks & Recreation Director as a specific designee, the authority to negotiate and enter into a broad range of event-related single or multiple year contracts and agreements that could include, but may not be limited to, security; food, beverage, and concession issues; restaurant participation; pyrotechnical services; sound; back-line; lighting; event coordination services; agency agreements; multi-media services; event performance agreements; promotional and marketing services; printing and advertising; housing and lodging; transportation; staging; audio visual; sponsorship arrangements; donations and in-kind services; electric event power services; event coordination assistance; equipment and equipment rental; and provisions for promotional items; and

WHEREAS, given the nature of these special events, and the unique or professional nature of the services provided, the need exists for City Council to waive any formal bid requirements that may apply.

Be it ordained by the Council of the City of Blue Ash, Ohio, not less than five (5) members thereof concurring,

SECTION I.

The City Manager is hereby authorized to continue the established financially- and operationally-centralized framework permitting the Parks & Recreation Department to plan, administer, and implement major City of Blue Ash special events for 2010. Such efforts, by the City Administration and/or the Parks & Recreation Department, will be responsive to the concerns and recommendations of City Council and of the citizens. The Parks & Recreation Director is expected to seek input from citizen-based groups, such as the Special Events Committee and Recreation Board, for such efforts and may appoint subcommittees or steering committees for particular events as the need may arise.

SECTION II.

The City Manager is hereby authorized to enter into contracts associated with the 2010 special event season, including authorization for the delegation of such authority to a designee involving contracts with financial values of \$10,000 or less, and to contract for services for a term exceeding one year, if necessary. Requirements relating to formal bidding procedures, if any, related to these contracts are hereby waived.

SECTION III.

The Treasurer and Deputy Treasurer are hereby authorized to expend the necessary funds therefor, which funds are hereby appropriated.

SECTION IV.

This ordinance is hereby declared to be an emergency measure necessary for the immediate preservation of the public peace, health, safety and welfare of the City of Blue Ash, Ohio; the reason for the emergency being the need to provide for continued efficient and accountable recreational events for the benefit of citizens. Therefore, this ordinance shall take effect and be in force from and after its passage.

PASSED this 10th day of December, 2009.

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Mark F. Weber, Mayor

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Jamie K. Eifert, Clerk of Council

APPROVED AS TO FORM:

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Mark A. Vander Laan, Solicitor