



For Immediate Release

Contact: Emily Schaffer, Community & Public Relations Coordinator, (513) 745-6240 / eschaffer@blueash.com

Blue Ash hosts Phase 2 for Comprehensive Plan Update

Various focus groups held on Monday, May 19

Blue Ash, OH (4/21/2014) – The City of Blue Ash is embarking on an update of its Comprehensive Plan and is seeking the public's input.

The Comprehensive Plan is a guiding document that serves as the overall development/redevelopment plan for the City. The update process is conducted approximately every 10 years and involves a number of constituencies. Phase 1 of this process involved 6 focus groups representing Council, residents, staff, young professionals, developers, realtors, corporate citizens, and students. Facilitated by Greg Dale of McBride Dale Clarion, the sessions included a presentation, discussion/feedback, and a map exercise. Phase 2 sessions will provide a quick synopsis of the Phase 1 results and will solicit further direction from the public regarding several identified areas of interest. Three focus groups will be held for the public on May 19, 2014 in the Recreation Center Lower Level:

- Morning session: 7:15-8:30 AM
- Afternoon session: 11:45-1:00 PM
- Evening session: 5:45-7:00 PM

If interested in attending, individuals can register by emailing frontdesk@blueash.com by 5/14, or calling (513) 745-8500 during normal business hours Monday through Friday.

For those who cannot attend on May 19th, there will be a facilitated open house on May 21st from 11:30 AM-1:30 PM and 4:00-6:00 PM in the Rec Center lobby. Thereafter, citizens can participate via an interactive display in the Recreation Center lobby which will be posted for two weeks (5/21–6/4).

###