For Immediate Release

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Blue Ash Hosts Events for Comprehensive Plan Update

Various focus groups held on Monday, March 24

Blue Ash, OH (3/12/2014) – The City of Blue Ash is embarking on an update of its Comprehensive Plan and is seeking the public's input.

The Comprehensive Plan is a guiding document that serves as the overall development/redevelopment plan for the City. The update process is conducted approximately every 10 years and involves a number of constituencies. Three focus groups will be held on March 24, 2014:

- 7:30 – 9:30 AM for Developers, Realtors, and Brokers (breakfast)
- 11:30 AM – 1:30 PM for Corporate Citizens (lunch)
- 5:00 – 7:30 PM for City Boards, Homeowners Associations, and the Public (dinner)

The first half hour of each event includes registration, networking, and breakfast, lunch, or dinner. All focus groups will be held at the Cooper Creek Event Center at 4040 Cooper Road, and will be facilitated by Greg Dale of McBride Dale Clarion. The 90-minute program will involve table discussions and a map exercise.

Participants must register by emailing Neil Hensley at nhensley@blueash.com, or by calling (513) 745-8524. The City of Blue Ash appreciates all consideration and participation in this effort, and strongly encourages individuals to help shape the City's future and contribute to its continued success as a vibrant and competitive community.

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ABOUT BLUE ASH

Twenty minutes north of Cincinnati, Blue Ash has the best of both worlds – the feel of a close-knit community with big city access. Its top-ranked schools, superior parks and recreation, outstanding cultural and entertainment events and a thriving business community, making Blue Ash the ideal place to live, work and visit. Blue Ash is also a participant in a Sister City program with Ilmenau, Germany, hosting representatives from its European neighbor biannually. For more information, visit www.blueash.com.