



## City of Blue Ash Farmers Market at Summit Park Application

The City of Blue Ash Farmers' Market is the newest outdoor market in the Blue Ash area. Our goal is to promote sales of locally grown farm products, improve the variety, freshness, taste and nutritional value of produce available as well as offer an untapped program in Blue Ash that has been requested by the public.

By offering this market, we intend to provide the opportunity for farmers/vendors and the Blue Ash community to deal directly with each other instead of through a third party and to give patrons of the Market the resources to learn and understand where the food is coming from.

Farmers/vendors will find that the City of Blue Ash Farmers' Market at Summit Park is an effective marketing tool for their business. The public relations and goodwill generated at the Market will have a positive residual effect on participating vendors year-round.

Some of the benefits farmers/vendors receive for participating include:

- Direct contact with existing and potential customers.
- Exposure to an audience over 80,000 impressions of your organization through our marketing efforts with print and electronic media.
  - Logo exposure on Blue Ash Farmers Market weekly website, email blast and Facebook
  - Logo exposure on the Summit Park homepage and Facebook
  - Logo exposure and direct link to organization's website on the Blue Ash Events website: [www.blueashevents.com](http://www.blueashevents.com) and City of Blue Ash website: [www.blueash.com](http://www.blueash.com)
- Launching pad for farm-based small businesses.

### APPLICATION PROCESS:

Farmers/vendors interested in being considered for the City of Blue Ash Farmers' Market at Summit Park must fill out an application.

**The application is mandatory in order to be considered and is due by:  
Friday, December 30, 2016**

Completed application must be mailed, faxed or delivered to:

City of Blue Ash Farmers' Market at Summit Park  
Blue Ash Recreation Department  
4433 Cooper Road  
Blue Ash, OH 45242  
FAX: 513-745-8527

Upon receipt of your application, it will be reviewed by a committee. **If accepted, chosen farmers/vendors will be contacted and will be required to fill out the Contract and pay the rental fee by Wednesday, April 5<sup>th</sup>, 2017.** If you have any questions please feel free to contact Nikki Earhart, [nearhart@blueash.com](mailto:nearhart@blueash.com)

**The City of Blue Ash Farmers Market  
Wednesdays, May 17 - October 4  
3:30PM-7:00PM at Summit Park**

**Contact Information (Print or Type Clearly):**

Farm or Vendor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Web Site Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

**Rental Fees**

Season-May through October- \$200 *returning 2016 vendors only*

Season – May through October - \$250

Weekly - \$15.00 per week

May 17     June 14     July 23     August 9     September 6     October 4

May 24     June 21     July 19     August 16     September 13

May 31     June 28     July 26     August 23     September 20

June 7     July 5     August 2     August 30     September 27

Product List	Month Product is available